EXHIBIT B

Gase 1:24 ev 00923 RDA LRV Document 29 2 Filed 09/05/24 Page 2 of 4 PageID# 113 TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM848277

SUBMISSION TYPE:		NEW	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSI	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILI			
CONVEYING PARTY D	ΑΤΑ					
Name		Formerly		Execution Date	Entity Type	
YAF Foundation				10/19/2023	Corporation:	
RECEIVING PARTY DA	TA					
Name:	Young America's Foundation					
Street Address:	11480 Commerce Park Dr., Ste 600					
City:	Reston					
State/Country:	VIRGINIA					
Postal Code:	20191					
Entity Type:	Corporation: TENNESSEE					
	Number 2609307					
PROPERTY NUMBERS Property Type		- b - <i>u</i>	<u> </u>	Word	Maula	
Registration Number:	2609307		YOUNG AMERICANS FOR FREEDOM			
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Total Attachments: 2

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ASSIGNMENT

WHEREAS, YAF Foundation, a Delaware Corporation (hereinafter referred to as "YAF Foundation" and "Assignor"), owns the rights to the marks, "YOUNG AMERICANS FOR FREEDOM", U.S. Trademark Registration No. 2,609,307; "YOUNG AMERICANS FOR FREEDOM FOUNDED 1960", U.S. Trademark Registration No. 2,609,395; and "YAF", U.S. Trademark Registration No. 2,634,488.

WHEREAS, YOUNG AMERICA'S FOUNDATION, a Tennessee Corporation (hereinafter referred to as "Assignee"), is desirous of acquiring U.S. Trademark Registration Nos. 2,609,307; 2,609,395; and 2,634,488.

NOW THEREFORE, that for good and valuable consideration, receipt whereof is hereby acknowledged, said Assignor does hereby sell, assign and transfer to said Assignee, its successors and assigns, all rights, title and interest, including any and all goodwill associated therewith, all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, violation, breach, or default; and all other rights, privileges, and protections of any kind whatsoever of Assignor accruing under any of the foregoing provided by any applicable law, treaty, or other international convention throughout the world, in and to U.S. Trademark Registration Nos. 2,609,307; 2,609,395; and 2,634,488.

And said Assignor for said consideration hereby covenants and agrees that said Assignor is the owner of all rights, title, interest, and all the goodwill associated with the Trademark Registrations herein conveyed and have the right to convey the same, and agree that said Assignor will communicate to said Assignee any facts known to said Assignor respecting said trademark, and will testify in any legal proceedings when called upon by said Assignee, sign all lawful papers deemed necessary by said Assignee as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of said trademarks, and otherwise aid said Assignee, its successors and assigns, in obtaining full trademark protection on said trademarks enforcing proper protection under said trademarks.

Page 1 of 2

TRADEMARK REEL: 008236 FRAME: 0988

IN WITNESS WHEREOF, we have hereupto set our hands and seals on the date

listed below.

YAF Foundation PAnter Name: Dated: Young America's Foundation Tema S. BEANSON, JA. Printed Name: Dated: Ŷ